

A. OVERVIEW

The Temescal Telegraph BID is planning to create a pedestrian plaza bounded by the 46th St, Shattuck Ave, Telegraph Ave and 45th St. The planned reconfiguration of this intersection would create a pedestrian plaza from the existing public sidewalk surrounding the Kasper's building at 4521 Telegraph Ave, and expanding the area into a public plaza to include Shattuck Ave between 46th and 45th Streets, as well as 46th St between Telegraph and Shattuck Avenues. The purpose of this pedestrian plaza is to significantly improve traffic, bike and pedestrian safety, and create a welcoming public gathering place for the Temescal community.

The Temescal BID is searching for a design firm specializing in public spaces to design an engaging, beautiful and welcoming public plaza in this location that reflects and celebrates the Temescal community. Temescal is a vibrant neighborhood leading the Oakland renaissance, full of innovative and diverse people creating small independent thoughtfully-curated shops, restaurants and services, celebrating emerging arts and culture in our community.

The chosen design firm will create preliminary design ideas and concepts, which will be presented to Temescal BID stakeholders, neighborhood residents, city staff and local representatives: then incorporate feedback under direction from the Temescal BID board to create a final design.

B. GOALS

The purpose of this RFQ is to help the BID select a designer/design firm to provide Temescal with the aforementioned public plaza design services. Services will include, but are not limited to, those listed in the Scope of Services provided in Section C of this document.

C. SCOPE OF SERVICES

The selected qualified designer or design firm will provide design services for a pedestrian plaza including the existing public sidewalk surrounding the Kasper's building at 4521 Telegraph Ave, and expanding the area into a public plaza to include Shattuck Ave between 46th and 45th Streets, as well as 46th St between Telegraph and Shattuck Avenues.

The Temescal BID is seeking a vibrant public plaza design that will function well despite the currently inactive state of the adjacent Kasper's building, and also

complement a food business that may operate in that building. Elements to be considered include but are not limited to seating, tables, temporary and/or permanent art, plants, performance area, and a play area for children.

Please see attached diagram of the area designated as the site for this pedestrian plaza, as well as photos of the existing area. Preliminary designs have also been created for this location by the city as part of their planned Complete Streets Redesign of Telegraph Ave, and are also attached for context. However, the Temescal BID is creating this plaza independent of any future Complete Street Redesign, but with the full support and cooperation of city staff.

Design Services requested include:

1. Preparing preliminary design concepts to be reviewed by the public. This design must adhere to current City of Oakland design standards and regulations for public plazas.
2. Presenting preliminary design concepts to the public and facilitating feedback at BID-organized public meetings (Optional; depending on budget, BID may facilitate entire outreach process)
3. Modifying preliminary design concepts in response to community feedback and to feedback from the board and Design committee for final plaza design

D. REQUEST FOR QUALIFICATIONS

Designers or design firms interested in this project should respond with a 3 page or less Summary of Qualifications. The TTBID requires the firm to have expertise in creating engaging public spaces, and would prefer experience designing successful public plazas in urban environments.

The summary shall state the number of years in business, detail their experience designing public gathering spaces/plaza, experience/projects in urban environments, previous work with municipalities and governmental agencies including work with the City of Oakland, or any other quality that makes the Respondent uniquely qualified for this Program.

In addition, interested designs firms should provide separate estimates for the 1)preliminary design concepts, 2) community outreach facilitation, and 3) creation of a final design proposal, as well as a 4) per-hour rate sheet