



17TH ANNUAL



TEMESCAL STREET FAIR 2022

**SUNDAY, JUNE 12
NOON-6PM**



TEMESCAL'S BIGGEST FESTIVAL RETURNS!

2022 EVENT SPONSORSHIP DECK

TEMESCAL STREET FAIR RETURNS!

Join us on Telegraph Avenue from 40th to 51st Street

Sunday, June 12th, Noon - 6:00 p.m.

www.temescaldistrict.org

**TEMESCAL
TELEGRAPH**
BUSINESS IMPROVEMENT DISTRICT

2022 Event Sponsor Opportunities



Title Sponsor: \$7,500

- Company/organization name and/logo prominently featured above “17th Annual” in festival marketing (poster, flyers, website, print advertisements, festival map, social media)
- Lead sponsor of performance area and/or specialty area of sponsor’s choice
- Company/organization banner displayed at performance and/or specialty area AND two additional company banners in key locations throughout the event (up to four banners total)
- Prime location for sponsor booth, including canopy (location and size TBD)

Major Sponsor: \$5,000

- Company or organization logo in festival marketing (flyers, website, print advertisements, festival map, social media)
- Company/organization logo prominently featured ahead of other non-title sponsors
- Company/organization banners displayed in two key locations throughout the event (two banners total)
- Prominent location for 10’ x10’ sponsor booth, including (1) canopy

Presenting Sponsor: \$2,500

- Company or organization logo in festival marketing (flyers, website, print advertisements, festival map, social media)
- Presenting sponsor of stage or family/children’s area, with company/organization banner displayed • 10’ x10’ sponsor booth, including canopy

Festival Sponsor: \$1,000

- Company or organization logo in select marketing (flyer, website, social media)
- 10’ x10’ sponsor booth space (canopy can be provided for an additional \$150)

Neighborhood Sponsor: \$500

- Company or organization name in select marketing (flyer, website, social media)
- Optional 10’ x 10’ booth space (canopy can be provided for an additional \$150)

Media Partnership

- Company or organization name in select marketing (flyer, website, social media)
- Optional 10’ x 10’ booth space (canopy can be provided for an additional \$150)

Sponsorship Deadline: Tuesday, March 31, 2022

The above can be further customized to suit the marketing or community engagement needs of your company or organization. Confirm your sponsorship by Friday 5/31 to receive marketing benefits.

Please contact Katie Larson, katie@temescaldistrict.org or 510-764-3386

Temescal Telegraph Business Improvement District
490 43rd Street, Oakland, CA
Federal Tax ID # 20-3787649

