

TEMESCAL DISTRICT

presents

TEMESCAL ROOTS PROJECT



**PUSHING THE BOUNDARIES
OF COMMUNITY-CENTERED ART**

**KASPER'S PLAZA
4521 TELEGRAPH AVE
OAKLAND, CA.**

**TEMESCAL
TELEGRAPH**
BUSINESS IMPROVEMENT DISTRICT

TEMESCALDISTRICT.ORG/ROOTSPROJECT



TEMESCAL ROOTS PROJECT

In partnership with the **Dr. Huey P. Newton Foundation**, the Temescal Telegraph Business Improvement District, is elated to announce the official launch of **The Black Panther Party in Temescal: Tracing the Roots of a Movement.**



The Temescal Roots Project is a creative effort and tribute to the Black Panther Party born in and out of the Temescal District.

Through a series of workshops, panels, and strategy sessions, we'll conceptualize an art installation that unifies the past, present, and future of Temescal.

You're cordially invited to invest in this vision.
Join us!

2022-2023 Event Schedule:

Kickoff Celebration - Sept 15th

- (3) Community Conversations
 - Sept 18th - Neighborhood History: Returning to our Soil
 - Oct 16th - The Panther Legacy: Honoring our Roots
 - Nov 20th - Collective Imagining: Planting new Seeds
- (2) Artist Team Building Workshops - Jan 2023
- (1) Community Input and Collaboration Event - Feb 2023

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SPONSOR PACKAGES AVAILABLE:

Premier Sponsor - \$15,000

- All "Legacy Sponsor" level benefits, *plus*:
 - Sponsor Activation: scalable space in premier location at each event
 - Featured sponsor of all (3) Community Conversations (see Schedule on p.2)

Legacy Sponsor - \$10,000

- All "Major Sponsor" level benefits, *plus*:
 - Live Announcement: sponsor shoutout and recognition at select events
 - Display sponsor-provided banner or signage at (1) select event

Major Sponsor - \$5,000

- All "Panel Sponsor" level benefits, *plus*:
 - Newsletter Feature: prominent sponsor exposure in newsletter
 - Live Announcement: sponsor shoutout and recognition at (1) event

Panel Sponsor - \$2,500

- Social Media: 1 dedicated FB/IG/Twitter shoutout In post-event comms
- Project Website: logo on temescaldistrict.org/rootsproject including hotlink

Contact Katie at (510) 764-3386 or katie@temescaldistrict.org for more information or to customize your sponsorship package.

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CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Advertising: Logo inclusion in our print and digital advertising campaign

Live Announcement: Sponsor shoutout and recognition at select events

Newsletter Feature: Special sponsor-specific feature in our newsletter

Project Website: Logo on temescaldistrict.org/rootsproject including hotlink

Signage: Opportunity to display sponsor-provided banner/signage at select events

Social Media: Dedicated FB/IG/Twitter shoutouts

Sponsor Activation: Scalable space in premier location at select events



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