



**TEMESCAL/TELEGRAPH COMMUNITY ASSOCIATION  
BOARD MEETING AGENDA**

July 27, 2022 – 6:00 to 8:00pm

Via Phone: 1-669-900-6833; 89968416717# & video: <https://zoom.us/j/89968416717>

**Board Members Attending:**

1. Allison Futeral - President
2. Pat Smith - Vice President 1
3. Daniel Chung - Secretary
4. Emil Peinart - Treasurer
5. Jordie Bornstein
6. Marisol Vela-Chiu

7. Don Macleay

8. Tom Murphy

**Board Members Absent:**

1. Lynn Howe - Vice President 2
2. Adriana Valencia
3. Abby Ellis

**Guests Attending:**

1. Jessica Arlene, UCSF

**1. INTRODUCTIONS – Call to Order: Allison Futeral, Board President at 6:07pm**

**2. PUBLIC COMMENT/ANNOUNCEMENTS**

Katie said Abby is transitioning off the board and Jessica will soon be eligible to replace her as the Zone 3 Representative. Abby has submitted her formal 60 day resignation and Jessica will be eligible to join the board at the same time.

**3. CONSENT AGENDA**

**a. Approval of June Minutes**

Marisol motioned to approve June minutes. Daniel seconded. **Motion passed unanimously.**

**4. OPERATIONS REPORT - Joey Harrison, Director of Operations**

Jamar said there is a new member on the Ambassador team named Timothy James. Joey said there's been garbage left on the street by the City of Oakland and he's called to

complain a few times. Jamar will follow up to find out why it's happening. Joey shared that the unsheltered residents on 55th near the freeway entrance are no longer there. The underpass has been cleared and cleaned. Allison clarified that this clean up was done by the city after Joey contacted them.

## **5. ACTION/DISCUSSION ITEMS**

### **a. Business Outreach Task Force - Update & Review Outreach Flier Draft**

Allison asked if the flier is going to be a sidebar. Katie stepped in and said that Members requested access to the flier and moving forward that needs to go through the board approval process. Katie started to share screen. Jordie said the purpose today is to shorten the flier because it is long and has a lot of information. Katie said the idea is that the task force or anyone doing business outreach would share this flier to give more information. Katie said our salesforce database is out of date. Allison said that the flier should say businesses first, rather than property owners. Don talked about why they created the document and agreed that this document should be business focused. Don said we should pay someone to go door to door to collect the information and update the database. Jordie said another complicated factor is that they weren't knocking on the doors of property owners and there is no way to reach them unless we have their updated information. Katie shared that she brought the idea to executive committee work with an engineering firm to go through and update parcel by parcel the district information annually. Katie asked to go back to the agenda item and if we want to discuss this it needs to be added to next months agenda. Allison also mentioned not to send group texts because it is not compliant with the Brown act. Allison said the action item is about the flier and we're all in agreement that it needs work. She said this is more of a promo committee item since it's promoting the BID and she thinks hashing it out on a group level is intense, makes more sense to move it to promo. Katie said that's a good proposal. Don motioned we refer this item to the promo committee. Jordie seconded. **Motion passed unanimously.**

## **6. INFO ITEMS**

### **a. Kenneth Rainin Grant Update**

Katie shared that the team is within a couple weeks of announcement, including graphics and new name. Jaymee and Katie will meet with Fredrika next week to share details. Katie shared the event schedule including locations and dates.

### **b. Deescalation Training Scheduled for Wednesday, September 7th at 1pm**

This event is happening at the 4300 parking lot next to Temescal works. Katie

shared the RSVP link and encouraged Members to share it with their networks. Marisol asked about the time and asked if there will be other times for future dates since it's during the middle of the day. Joey said it is possible to do it late in the day, and agreed that moving the time to later in the evening could increase signups.

**c. Village of Love Day Center Update**

Joey said they are still finishing up the space but they had a fundraiser and birthday celebration all in one. They'll continue to have fundraisers until they have the operational funding.

**d. Executive Director's Report**

**7. OTHER**