



## **MARCH BOARD MEETING MINUTES**

March 27, 2024 – 6pm – 7pm  
TEMESCAL WORKS  
IN PERSON

### **1. INTRODUCTIONS-Call To Order – 6:07pm**

### **2. PUBLIC COMMENT/ANNOUNCEMENTS –** Linda comment on the petition.

### **3. ATTENDANCE**

Board Members Present – **Emil Peinert, Pat Smith, Don Macleay, Jordie Bernstein, Jessica Arlene, Adriana Valencia, Alex Schafran, Seung-Yen Hong**

Board Members Absent – **Daniel Chung, Tom Ames**

Others present – **Sarah Senz, Shawn Granbury, Hilary Crosby, Darlene Rios Drapken, Linda (Upper Telegraph)**

### **4. CONSENT AGENDA**

- a. Approval of **February 2024 Board Minutes. Tom Motions to approve the minutes. Emil Second. Alex and Jessica abstain**

### **5. OPERATIONS REPORT – Jamar Leonard, Block by Block. Post phoned – 6:16**

### **6. FOLLOW UP ITEMS FROM LAST MEETING**

- a. Actual 2024 budget amounts and cost of the contract with Daniel and Joey's additional hours and pay. How it will fit into our budget – **6:17 to 6:35**

Darlene gave update on renewal. – **6:36 to 6:48**

**Received about 16% petition approval. Darlene credited Renewal team for brochure and response it received. Up to 10%. 14% to go. With moving deadline from City of April 1<sup>st</sup> to April 15<sup>th</sup>.**

- b. Board/Staff facilitation – **6:48. Pat asked David to hold off till facilitator is in place.**

## 7. ACTION/DISCUSSION ITEMS

- a. Discussion and Vote on Interim Administrator and Marketing Contract Contract to follow. **650 – 7:02 Don brought up concerns about legal Issues, and suggest revisions etc. Alex motion to have contract approved with mutually agreed upon revisions. 2<sup>nd</sup> – Jordie. All approved.**
- b. Discussion and vote - increasing Joey's hours and pay, continue his hospitality and safety Pilot program and incorporate safety measurers. **Alex mentioned that he would support this proposal but wondered About capacity. Tom M asked about current hours and schedule. Don mentioned that it was 25 hours and Joey has been working probono on pilot project. Motion made and seconded. Tom Murphy abstained.**
- c. Move Public comment after Action Items on Agenda – Tom Murphy. **Postponed / No need to discuss this.**
- d. Jordie's participation in a public transit feedback session earned the BID \$200.00. Transfer these funds to the Roots project? – **Jordie 1<sup>st</sup>. Alex 2<sup>nd</sup>. None opposed.**
- e. Discussion and Vote to add Shawn Granbury (Promo Committee) to the Board – **Don 1<sup>st</sup>. Tom 2<sup>nd</sup> All approved.**

## 8. INFO ITEMS

- a. Darlene – BID Renewal report
- b. Audrey/Shawn - Promo
  1. Website update
  2. OPD commitment
  3. TACo proposal and Third Friday (or similar)
  4. City of Oakland/Small business meeting
  5. Crime Pilot Program conversion

## 9. Agenda items for next Board meeting

### Upcoming meetings

- a. Promo Committee Meeting – April 3, 2024, 9:30 AM – 11:00 AM
- b. Exec. Committee Meeting – April 9, 2024 5:00 PM – 6:00 PM

Meeting Adjourn - Shawn mothon on the 1<sup>st</sup>. 2<sup>nd</sup> – tom. Adjourned 7:11

