



MAY BOARD MEETING MINUTES

May 24, 2023 – 6:00pm-7pm

Via Phone: 1-669-900-6833; 89968416717# & video: <https://zoom.us/j/89968416717>

1. INTRODUCTIONS – Call to Order: Daniel Chung, *Board President*

Attendance: Tom, Lynn, Jordie, Don, Daniel, Joey, Emil, and Jamar.

2. PUBLIC COMMENT/ANNOUNCEMENTS

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3. CONSENT AGENDA

a. Approval of April 2023 Board [Minutes](#)

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4. OPERATIONS REPORT - Joey Harrison, *Director of Operations*

a. RV and bus at 60th and T

i. **Joey to work with parking enforcement**

A quick overview was given by Jamar and Joey. A lot of work near 40th and Macarthur. As well as working with a couple of agencies to move Bus and RV near 60th and Telegraph.

5. ACTION/DISCUSSION ITEMS

a. **RV and bus at 60th and Telegraph**

Motion made by tom to send letter to various agencies. Jordie seconded. All approved unanimously.

b. **Events**

i. **Decide on Taste of Temescal and/or street fair**

Consensus is that we should do both. Will take this up in committee.

c. **Repaving upper Telegraph**

Repaving schedule has it for FY 27. Would like to move this up if possible. Motion made by Tom to send a letter to various agencies. Jordie seconded. All approved unanimously.

d. **BID renewal**

One of Diana's top priorities. Is talking to numerous groups and organizations.

e. Bank signer

Tom: add Daniel approved to be a bank signed as 5e and resubmit the minutes. Don mentioned, Lynn seconded. Unanimous

6. INFO ITEMS

a. Executive Director's Report

i. Renewal update

Diana is speaking to numerous firms about the renewal process. Will update in Exec.

ii. Jaymee returning on Friday

Expressed need and importance of doing social media.

iii. CRO is Nate Estifanos.

The neighborhood council meeting is being built back up. will work with officers. And will work through Promo committee.

iv. Roots update

1. Diana speaking with Jena on Monday and attending an event on 6/7.

Expressed interest from a variety of BID board members and stakeholders. Goal is to make this project at Kaspers plaza, a destination spot for tourists, etc.

v. Neighborhood Council

1. Needs to be led by a resident not a business owner, POC is Angela Moore at OPD.

vi. Hiring an assistant

1. Diana proposes an event-planner.

vii. Diana on PTO June 7th and 8th.

b. Upcoming meetings:

- i. Public safety meeting on 5/30th at Oakland Technical High School.
- ii. Commission on Homelessness 6/7.

7. OTHER

a. The need for a social media ad budget was expressed to be given. one was done in the past. need to research / ask jaymee if she had one.

b. Don mentioned that we should get agenda items for meetings way in advance in order to prep, etc.

Daniel adjourned meeting at 7:07pm