



APRIL BOARD MEETING MINUTES

April 24, 2024 – 6pm – 7pm
TEMESCAL WORKS - IN PERSON

Board Members Present: Tom Ames, Shawn Granbury, Tom Murphy, Jordie Bornstein, Pat Smith, Alex Shafran, Jessica Arline, Seung-Yen Hong

Board Members absent: Adriana Valencia

Staff and Guests present: Don McCleay (board member via zoom), Daniel Chung (board member via zoom), Candi Martinez (staff), Joey Harrison (staff), Jamar Leonard (staff), Daniel Swafford (staff), Sara Sens (guest)

CONSENT AGENDA

Approved **March 2024 Board Minutes:** Motion: Seung-Yen, 2nd: Jessica Approved: By all

OPERATIONS REPORT – Jamar Leonard, *Block by Block*

- Trash report, matching paint for electrical boxes.
- Bus shelters have no maintenance contractor
 - Thursday - focus on landscaping
 - Friday - watering

Incidents Reported	March	April
Breaking Auto Glass	4	11
General Merchant Contacts	770	516
Hospitality Ambassadors		+ 140 over March

55th and Tele - @ Arco, homeless encampment having issues with fire ;

- Pressure washing of site to keep clean
- Camper selling drugs on Shattuck near 51st
- Report as drug dealing activity
- Cal Trans property has issue and is unresponsive
- Sean can D1 council work on issue
- Alex will contact Mia Bonta’s office; draft letter to City of Oakland and other agencies regarding the encampments under Hwy 24 overpass.

FOLLOW UP ITEMS FROM LAST MEETING

Daniel Swafford provided an update on the BID renewal process. He has supported/held leadership through the renewal process, ensuring all steps have been taken thoroughly.

Temescal Telegraph's Salesforce database is actively being updated. Some merchant contacts are missing / haven't been located.

Introduced Candi Martinez who is stewarding Temescal Telegraph's marketing as part of the new administration. Noted issue that we are still locked out of Instagram.

Joey reported on expanded role:

- Met with Mac Commons (Joey, Daniel, Darlene, Briana @ Mac Commons, Brian at Skyline)
- Homeless woman at Mac Commons Plaza - MACRO engaged took 1+hour to respond
- Homeless commission (Staff Latonda Simmons - 4th Wed, 5PM City Hall) needs to hear support from TTBD and others; speak to homeless encampments
- Idea of a letter on behalf of the BID regarding safety concerns to Commission on Homelessness
 - letter of support approved in past meeting, not drafted or sent
- NCPC newly formed in Temescal District
- Alex will draft letter to City for support around encampment and homeless issues

Darlene reported on Renewal:

- Will reach to petition signers in follow up on ballot vote

TREASURER'S REPORT

Don reported on Quarter 1 Treasurer's report

Motion to approve 2024 budget as submitted: Shawn; 2nd Tom A.; All in Favor

ACTION ITEMS

1. Created Nominations Committee: There is a need to create a clear, updated process. Difficulty finding where current members are at with their 2 year terms. Motion to form a subcommittee/ adHoc governance review
Motion Jessica; 2nd Shawn - All In favor
2. 18th Annual Temescal Street Fair, Saturday July 13, 2024
 - a. Daniel to follow up with Shawn and staff to take first steps in setting scope and budget
 - b. Shawn volunteered to spearhead Temescal Street Fairs in collaboration.
3. Jordie - Teleconference Policy
 - a. Create written policy regarding teleconference access for public participation.
 - b. Daniel Swafford to share examples

4. Add Sara Sens to Board of Directors

INFORMATION ITEMS

Facilitation – Put on hold.

Move to Adjourn: 7:18 pm

UPCOMING MEETINGS

Promo Committee Meeting – May 1, 2024, 9:30 AM – 11:00 AM

Executive Committee Meeting – May 14, 2024 5:00 PM – 6:00 PM