**TTBID BOARD MEETING MINUTES**

Tuesday, February 25, 2025 – 6:00 - 7:30 pm

Temescal Works, 490 43rd Street - IN PERSON

Board Members in Attendance: Jessica Arline (Zoom), Jordie Bornstein, Daniel Chung (Zoom), Don Macleay (Zoom), Shawn Granberry, Tom Murphy, Alex Schafran, Sara Sens, Pat Smith

Board Members Absent: Tom Ames, Andres Florez

Staff and Guests: Daniel Swafford, Joey Harrison, Jamar Leonard, Candi Martinez, Heather Siglin, Amy Barr, Sharon Hoyle (Mixed Pickles)

**MOTION** to approve January 28, 2024 TTBID Board Meeting Minutes: Tom M; 2nd: Shawn, Approve: All

**UPPER TELEGRAPH AVENUE COMPLETE STREETS PROJECT UPDATE**, Cathy DeLuca, OakDOT

* 35% finished the plan–squeezing in as much parking as possible and carved out spots for businesses that have dumpsters in the parking area. Submitting to designers next week. Moving forward, only tiny tweaks. Some concrete pylons will be moved once Oakland Fire reviews. Final designs are done by end of year, construction 2026.
* Paving division was reduced by 80%. Until the City sells a bond, which is how paving projects are funded, projects are delayed.
* Concerns about bus shelters not maintained, vandalism, obstructing view into businesses. Current shelters (Clear Channel) are not being maintained as the contract is over and the City is starting to remove them. Kaleidoscope shelter on 14th St (no glass, no sides) metal canopy, poles and bench.
* Sharon - Bus shelter to block three shops on Alcatraz. Also concerned about a loading zone parking spot for antique store. Shelter placed on island furthest to west is better for businesses
* Jamar mentioned the issue of traffic back up at Telegraph & Alcatraz with current bus design. Suggested that stop in front of three Alcatraz shops (heading downtown) be moved closer to North St.
* Cathy says the sidewalk will be completely clear as bus shelters will be on the boarding island. New state law saying no parking 20’ from corner (Daylighting Law)
* Final comments due Friday, February 28th

**STRATEGIC PLANNING DISCUSSION** - Amy Barr

Governance and Committee Recommendations [TTBID Governance.pptx](https://docs.google.com/presentation/d/1G6iL9oVBfJfd079z_c39PLwS6_miQ36K/edit?usp=sharing&ouid=104958747060343521634&rtpof=true&sd=true)

Recommends

* Reduce officers to 4, get rid of VP2, right size board to 9, fewer meetings, as few standing committees as possible
* Keep topics and focus on decision making
* 18 months - implement committees, fiscal
* Bylaws - one or two people in charge of governance and revision for submission to full board by end of March
* Committees: Ad hoc short-term projects ideally 2-3 max
* Online meetings are not easily solved
* Alex advocated/made points of having a 501c3. Amy mentioned best practices and concerns board isn’t there yet.

**TTBID ASSOCIATION BUSINESS**

Annual Meeting & Board Elections - (April 22/May 27/June 23, 2025 - TBD)

Adriana Valencia resigned from the Board February 22, 2025.

Nomination Committee - Tom A, Pat, Alex

* Board Development, Recruitment, Officer Development

Committee Reports

* Finance Ad-Hoc - Budget
* Promo and Safety
  + Door knocking for Taste of Temescal (TOT)
  + Zac Unger is attending next promo meeting
* Executive Committee
  + RFQ 2024
  + Outreach for new board members
* DE/ED
  + Meeting time change to third Tuesday, 5:30-6:30 PM

Calendar 2025 Events

* Taste of Temescal - Wednesday, April 23, 2025 5:30-8:30 PM
* Temescal Street Fair - Saturday, July 12th 11:00 AM - 7:00 PM
* Halloween - Friday, October 31, 2025
* Other Events TBD (40th St Block Party; 4th of July; Holiday Fair)
* Revitalize 40th St Block Parties
* 4th of July

Safety/ Security and Maintenance Report

* Auto Glass - 0
* Amari walk through for homeless

Administrator Roles and Responsibilities; Update to Scope and Timeline

* + February 2024 RFP for Director/ Administrator
  + March 27, 2024 Full Board Reviews and Approves Administrator Contract - [3/27/25 TTBID BOD Minutes](https://drive.google.com/file/d/1pIifgbmSi9d0Y-OzBdq5pjR6P8o0GSHP/view?usp=drive_link)
  + October 2024 Ad-Hoc Committee Revised SOW for Administrator and Director of Operations
  + 2025 Q1 Executive Committee to review Daniel Swafford submitted contract update to include new tasks and responsibilities
  + March 2025 Review at Executive Committee
  + March 2025 Executive Committee recommendation to Full Board; Full Board review for action

Board Proposals for Future Agenda Items

**OPEN FORUM/PUBLIC COMMENT**

**ADJOURN 7:40 PM**

**UPCOMING MEETINGS**

Promo/Safety Committee: Wednesday, March 5, 2025, 9:30 - 11:00 am

Executive Committee Meeting: Tuesday, March 11, 2025, 5 - 6:30 pm

Design/Econ Committee Tuesday, March 18, 2025, 5:30 - 6:30 pm

Next Full Board Meeting: Tuesday, March 25, 2025, 6:00 - 7:30 pm